



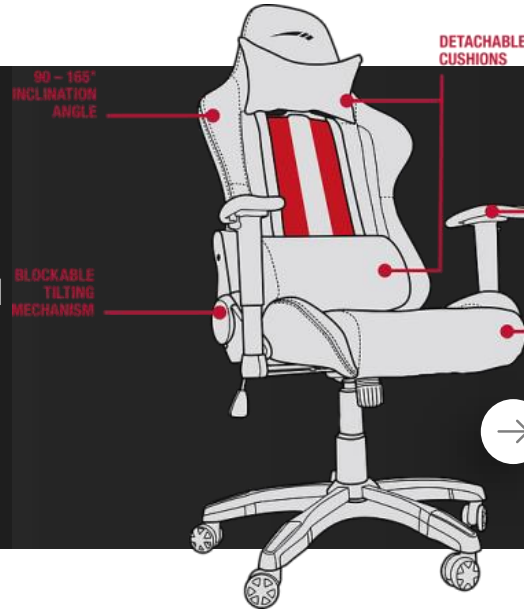
DEMAND DIFFERENT , MARS DO

MARS GAMING COMPETITION PERFORMANCE CHAIR

EXISTING GAMING CHAIRS IN THE MARKET



→ **SIMILAR
SHAPE DESIGN**



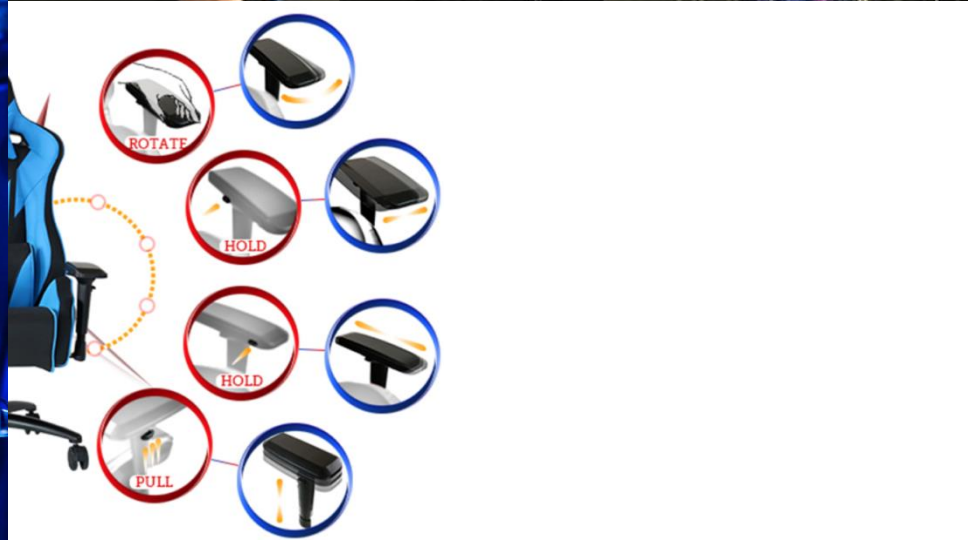
→ **LACK OF
ADJUSTMENTS**

→ **EVEN SOME FEATURES
ARE STILL USELESS**

PROBLEMS WITH EXISTING FEATURES

4D Adjustable Armrests

- Front/Back Left/Right Sliding Functions.
- Clockwise/Counterclockwise Rotations.
- Vertical Adjustments



PROBLEMS WITH EXISTING FEATURES



Front Profile with sides of the bucket seat



THE BUCKET SEAT DESIGN

GAMERS NOT REALLY NEED IT

HEADREST

WITHOUT ADJUSTMENT



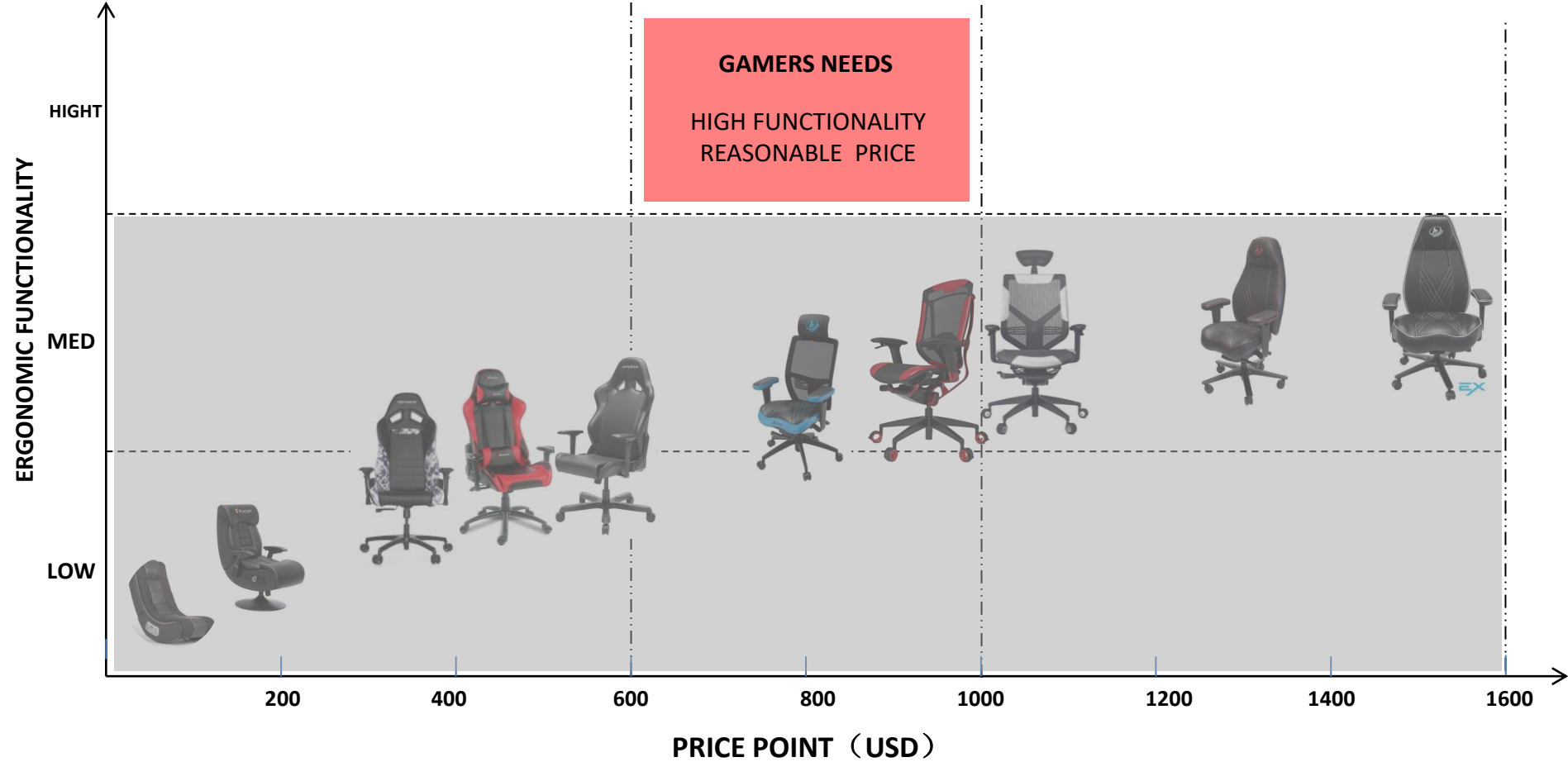
REMOVABLE PILLOW

WON'T SUPPORT THE ENTIRE CURVE OF YOUR BACK



GAMING CHAIR POSITIONING ANALYSIS

FUNCTIONALITY : LOW TO MED
PRICE RANGE : 100 TO 1600USD



1

SIMILAR PRODUCTS

2

LACK OF ADJUSTMENTS

3

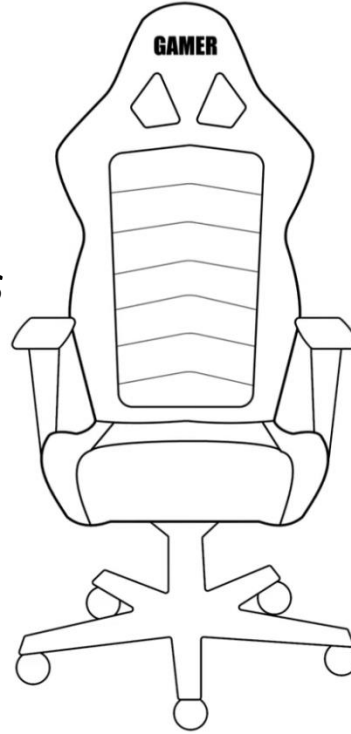
***SOME EXISTING FEATURES
ARE STILL USELESS***

4

***LOW TO MED FUNCTIONALITY
WITH WILDLY PRICE RANGE***

5

***CAN NOT REALLY HELP
GAMERS WIN THE GAMES***



THE CONCLUSION OF EXISTING GAMING CHAIRS

***WHEN THE GAMERS FACE THE SIMILAR GAMING
CHAIRS, THEIR REQUIREMENTS BECOME
DIVERSIFICATION AND INDIVIDUATION***

WHAT CHAIRS CAN LET YOU PLAY LIKE PRO GAMERS



***HIGH FUNCTION
COOL GAMING STYLE
ERGONOMIC
REASONABLE PRICE***

MARS

BREAK THE STEREOTYPE

GAMERS NEED THE MOST CONVENIENT AND EFFICIENT WAY TO ADJUST THEIR SITTING POSITIONS FOR THE ULTIMATE COMFORT, MARS CAN BE SATISFIED.

A GAMING **COMPETITION** **PERFORMANCE** CHAIR

- ✓ **SPECIAL FUNCTION**
3 AXIS ARMREST BRIDGE
- ✓ **ERGONOMIC**
MULTI-FUNCTION HEADREST
FIGHT SEAT & SMART BACKREST
- ✓ **COOL GAMING STYLE**
- ✓ **REASONABLE PRICE**





SPECIAL FUNCTION

GLOBAL FIRST

3 AIXS ARMREST BRIDGE



3AXIS MULTI ANGLES ARMREST BRIDGE

Multi-positions adjustable armrest & arm bridging can lengthen armrest support areas to provide optimal and full support to gamers' arms. This can protect arms muscles and avoid muscles strain.

3 AIXS ARMREST BRIDGE DESIGN

**MARS CAN GIVE YOU BEST ARM SUPPORT
WHEN YOU PLAY ANY E-SPOSTS GAME**



**60 DEGREE RANGE
ANGLE ADJUSTMENT**



**72CM RANGE
HEIGHT ADJUSTMENT**



**72 DEGREE RANGE
ADJUSTMENT**

MULTI-FUNCTION HEADREST

SUPPORT YOU PLAY WELL



ERGOHUMAN 2D



GENIDIA 3D



POFIT 5D



**1
D**

**Height Vertical
Adjustment**

Suitable to mid-height gamers



**2
D**

**Height Setting
Adjustment**

Suitable to taller gamers



**3
D**

**TILT
Adjustment**

Suitable to all body
types of gamers



**4
D**

**Angle
Adjustment**

Suitable to different
Gamer needs

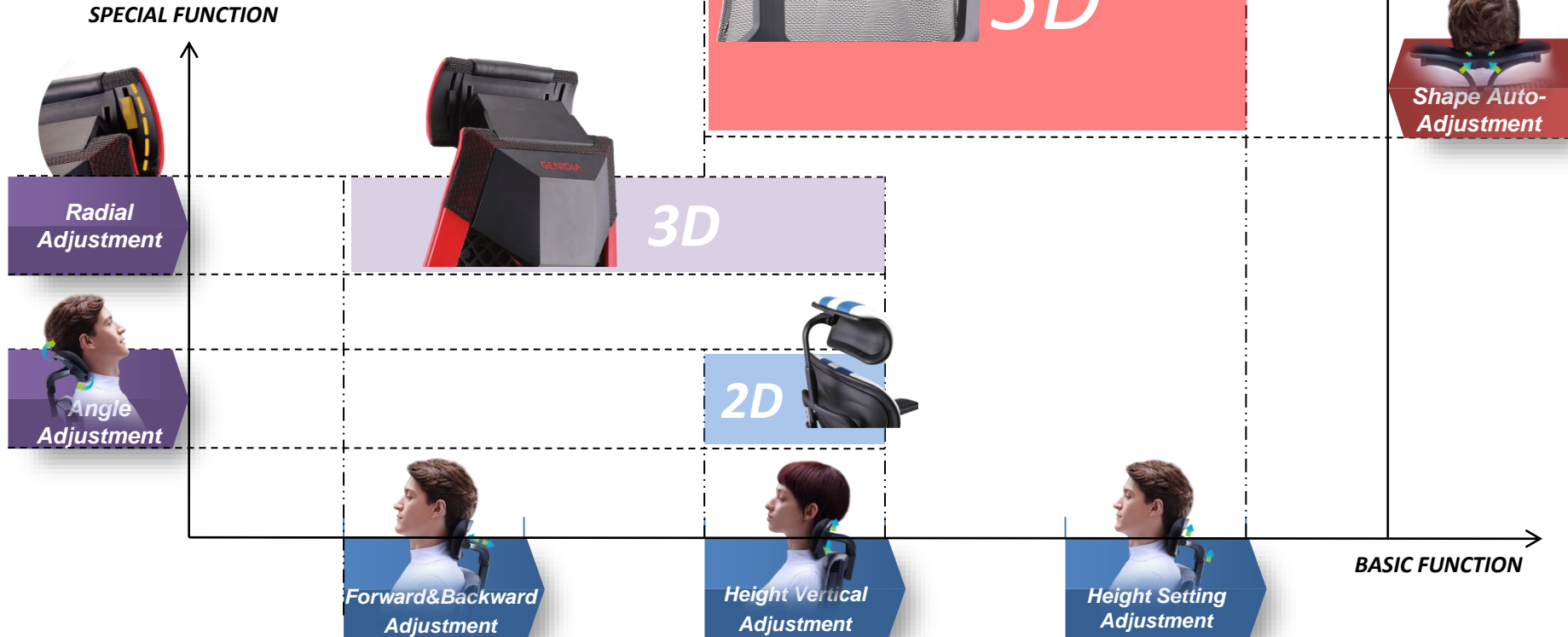


**5
D**

**Shape Auto-
Adjustment**

Suitable to various
head shapes

ERGONOMIC MULTI-FUNCTION HEADREST SUPPORT YOU PLAY WELL



GAMING THRONE **GENIDIA**

**SKIN-FRIENDLY TECH
MICROFIBER LEATHER**

3D HEADREST

**4 POSITIONS BACKREST
HEIGHT ADJUSTMENT**

**3 AXIS MULTI ANGLES
ARMREST BRIDGE**

**LUMBAR SUPPORT
HEIGHT ADJUSTMENT**

**FORWARD TILT FIGHT
SEAT ADJUSTMENT**

FRONT SEAT DEPTH

**FOLDABLE INTEGRATED
LEGREST**



ERGOHUMAN

STRONGER LUMBAR SUPPORT

*3 AXIS MULTI ANGLES
ARMREST BRIDGE*

*FORWARD TILT FIGHT
SEAT ADJUSTMENT*

*FRONT SEAT DEPTH
ADJUSTMENT*



2D HEADREST

*AUTOMATIC FLEXIBLE
LUMBAR SUPPORT*



*4 POSITIONS BACKREST
HEIGHT ADJUSTMENT*

*FOLDABLE INTEGRATED
LEGREST*



ELEGANT & LIGHTWEIGHT
POFIT

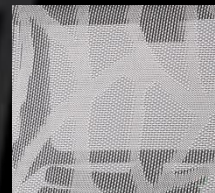
**OMNI-DIRECTIONAL &
DOUBLE-WINGS SUPPORT CHIPS**



DYNAMIC BIONIC SPINE & ADJUSTMENT

5D HEADREST

**BREATHABLE
MESH**



**3 AXIS MULTI ANGLES
ARMREST BRIDGE**

FRONT SEAT DEPTH ADJUSTMENT



RACING CHAIRS

6 DIFFERENT

MARS



2D/3D/4D

NO FUNCTION

BACK RECLINER

HEIGHT ADJUSTABLE



SIMILAR SHAPE DESIGN
LACK OF ADJUSTMENT

SHAPE DESIGN

ARMREST

HEADREST

BACKREST

SEAT

LEGREST

3AXIS MULTI ANGLES

2D/3D/5D

BACK RECLINER
HEIGHT ADJUSTABLE

HEIGHT ADJUSTABLE
FIGHT SEAT FORWARD TILT
SEAT DEPTH

FOLDABLE INTEGRATED LEGREST

HIGH FUNCTION
COOL GAMING STYLE
ERGONOMIC

**6 UNIQUE SKILLS FOR
MOBILE GAMES**

**ALL FUNCTIONS MEET THE
DIFFERENT GAMER NEEDS**



**BASIC
MODE**

**FIGHT
MODE**

**MEDITATIVE
MODE**

**SPRAWL
MODE**

**FADEAWAY
MODE**

**IDLE
MODE**



**6 UNIQUE SKILLS FOR
PC GAMES**



MARCH 2019

CHINA CIFF



"MARS gaming chairs are uniquely crafted to serve the needs of elite players. With 3 axis multi angles armrest bridge to provide optimal and full support to gamers' arms, multi-function headrest, MARS provide benefits not found in any other chair on the market." said the TEAM QUADRO of UBG.

MAY 2019

KOREA PLAYX4

PlayX4

International Game Show in Korea



DIGNITAS

LUCKY

GLOBAL RANKING
18TH



JUNE 2019
LOS ANGELES

E3™

Dignitas, an international esports team with one of the most iconic and recognizable brands in the professional gaming industry. They believe that "Gamers need the most convenient and efficient way to adjust their sitting positions for the ultimate comfort, MARS can be satisfied. I hope our team can choose MARS in the future."

DIGNITAS
2003



DIGNITAS

2003





DISCOVER MARS

GAMING COMPETITION PERFORMANCE CHAIR

